



„Risk management, diversification and entrepreneurial skills development”

Best Practices from Central Europe

International Young Farmer Conference

16-17 November 2017

Lajosmizse, Geréby Kúria, Hungary (www.gereby.hu)

Language: English-Hungarian with simultaneous interpretation

DRAFT PROGRAM

15 November, Wednesday

Evening – arriving of international participants

16 November, Thursday

9.00 Registration

10.00 Opening speech **Miklós Zsolt KIS**, state secretary for rural development

10.15 **Panel I: Risks and their management in Agriculture**

What are the risks farmers have to face during production?

What are the tools we have to manage these risks?

How can CAP after 2020 contribute to risk management?

Moderator: **István BOGNÁR**, AGRYA

Speakers: (in 20-20 minutes)

The risks of agricultural production

Gábor KEMÉNY, director, Research Institute of Agricultural Economic

Tools of agricultural risk management in Hungary

Zsolt FELDMAN, deputy state-secretary - Agricultural Ministry - Hungary

Hail prevention system in Hungary

Agrarian Chamber, Hungary

Tools of agricultural risk management in Slovakia

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Risk management with the tools of precision farming

Károly BÚDI, young farmer

Subsidies, income stabilisation, risk management – CAP post 2020

Gergely PAPP, deputy director-general, Agrarian Chamber, Hungary

Q&A

12.30 Lunch

14.00 **Panel II: Diversification – international best practices**

How can farmers manage risks and secure their income with diversification and alternative activities?

Moderator: **Borbála BENEDEK**, AGRYA

Speakers: (in 20-20 minutes)

Greenhouse vegetable production and fish farming

Dániel BAKÓ, young farmer, Hungary

International best practice

young farmer, Slovakia

International best practice

young farmer, Romania

International best practice

young farmer, Slovenia

International best practice

young farmer, Poland

International best practice

young farmer, Czech Rep.

Rural tourism, project management and truffle farming

István FEJES, Hungary

Q&A

17.00 Closing of the day

17.30 – 19.00 Meeting of the CERYC Partners

19.00 Dinner

17 November, Friday

9.00 Opening

9.10 Entrepreneurial skills development for youth

“How to grow your dreams” Programme - Dissemination workshop

12.00 Closing of the day Lunch

14.00 Farm visits

18.00 Departure

About “How to grow your dreams” Programme

Basic knowledge, skills are needed for a successful entrepreneurship, even for launching one. These have a surprisingly wide range from legal knowledge to IT, computer skills.

Entrepreneurial skill development programmes that already exist and are known to us are in many ways hard to take in for youth.

This programme mainly wants to support establishing, enhancing the mindset needed for business activity and to set an acting, decisive behaviour. It does so while accountability and responsibility is continuously being a part of the programme.

This Romanian-Slovak-Hungarian common EU supported programme is mainly for young people in their twenties and who are interested in business life. Therefore the formal dissemination of itemised knowledge is secondary in its methodology. In contrast, experience, “learning by doing” and last but not least the measurability of the effectiveness of the activity is emphasised.

The programme is based on that it shows the challenges of business life by a specific activity, small-scale vegetable cultivation at home. This is not an agricultural programme. Horticulture and agriculture in general is an activity that shows its effectiveness in foreseeable time – one year. Furthermore, food is a market product, a part of our daily life, definitely a business activity. Therefore it can be a basis of business activity simulation due to its brief, less than a year-long cycle. The participants can become familiar with various concepts of business life by products made by their manual labour from income-expense through business administration to the basics of marketing. Therefore they will be able to connect what they learn, what would otherwise be an abstract knowledge can materialise. “How to grow your dreams” Programme is an experimental general entrepreneurial skill development programme for youth based on agricultural activity. Participants in the Programme are not farmers. Showing rural, farmer lifestyle is not a goal of the Programme but an eventual non-primary by-product.